

REQUEST FOR PROPOSALS: Cellular Service (E-rate)

Issue date: February 13, 2012

Funding Year: 2012

Title: Cellular Service

Issuer and address: Ascend Learning, Inc.
205 Rockaway Parkway
Brooklyn, NY 11212

Period of contract: July 1, 2012 – June 30, 2013 (multi-year proposals accepted)

All inquiries (E-MAIL ONLY): jcofresi@ascendlearning.org
Josue Cofresi
Manager of Regulatory Affairs and Planning
Ascend Learning, Inc.
347.464.7600 x1080

PROPOSALS ARE TO BE E-MAILED TO: jcofresi@ascendlearning.org, Josue Cofresi, Manager of Regulatory Affairs and Planning, Ascend Learning, 205 Rockaway Parkway, Brooklyn, NY 11212

E-mailed proposals for furnishing the services described herein will be received until **5:00 pm on Monday, March 12, 2012. Proposals must reach the above e-mail address by the deadline stated.**

I. Purpose

The purpose of this RFP is to solicit proposals for the purpose of entering into an E-rate contract through competitive negotiations for cellular service by an E-rate vendor, licensed to do business in the State of New York, with experience in providing such service.

II. Background and Billed Entities

Ascend Learning is a non-profit charter school management organization that starts and manages college-preparatory charter schools in New York City.

Entities:

Brooklyn Ascend Charter School

BEN – 16046462

Physical Address – 205 Rockaway Parkway, Brooklyn, NY 11212

Billing/Correspondence Address – 205 Rockaway Parkway, Brooklyn, NY 11212

Brownsville Ascend Charter School

BEN – 16051921

Physical Address – 1501 Pitkin Avenue, Brooklyn, NY 11212

Billing/Correspondence Address – 205 Rockaway Parkway, Brooklyn, NY 11212

Bushwick Ascend Charter School

BEN – 16057282

Physical Address – 751 Knickerbocker Avenue, Brooklyn, NY 11221

Billing/Correspondence Address – 205 Rockaway Parkway, Brooklyn, NY 11212

Canarsie Ascend Charter School

BEN – 16068055

Physical Address – To be determined

Billing/Correspondence Address – 205 Rockaway Parkway, Brooklyn, NY 11212

III. Scope of Services

Please submit separate bids for each school. If cellular phone is included in proposal, please include best Blackberry on the market available without charge.

Brooklyn Ascend Charter School

15 lines of 400 minutes w/ unlimited text/media messages

Brownsville Ascend Charter School

6 lines of 400 minutes w/ unlimited text/media messages

Bushwick Ascend Charter School

6 lines of 400 minutes w/ unlimited text/media messages

Canarsie Ascend Charter School

5 lines of 400 minutes w/ unlimited text/media messages

IV. Evaluation Criteria

Proposals shall be evaluated by the agency using the criteria below. Criteria are ordered by weight of importance:

1. Cost of the eligible goods and services
2. Expertise, experience, and qualification of the vendor (and its subcontractors, if applicable) in providing the services described in Section III, Scope of Services
3. Current and projected work load, plan to complete the work, and ability to complete the work in a timely manner
4. Local vendor
5. References provided by the proposer